

# Water Valley Innovation Water Living Labs



## What do we offer in Water Living Labs?

In Water Living Labs, your company will have the opportunity to develop, test, and demonstrate new solutions – all in close collaboration with like-minded companies and with support from utilities and other stakeholders in the water sector.

There are 3 focused tracks:

- Drinking water (autumn 2024)
- Wastewater 'Path to Zero' (Spring 2025)
- Industry 'cirkulært vandforbrug' (Efterår 2025)

## What do you gain from participating?

1. Insight into the needs of water and wastewater utilities for effective and sustainable solutions, as well as the practical application of technology
2. Testing opportunities in a digital environment (digital twin) and full-scale utility facilities, helping you identify and leverage circularity opportunities in your operations and value chains
3. Competences to develop your solution and business model, enhancing your competitiveness and sustainability profile
4. Personal mentoring and networking with some of the country's leading experts in water technology and digitalization.

## Where and when?

The lab program spans 4-6 months. Activities in Water Living Labs can take place at partner locations and other relevant testing facilities.

## Participation

Water Living Labs is open to Danish startups and SMEs looking to test their solutions under development. Prior to participation, an application is submitted, and an initial meeting is held to align mutual expectations. We continuously screen and admit new organizations into the lab. Each organization should expect to dedicate a minimum of 250 hours during the period. An SME declaration and de minimis declaration are required.

## Who is responsible for the Water Living Labs?

In Water Living Labs the partners are: Water Valley Denmark, DHI, Aarhus Vand, and Aarhus University

For more information about the program, contact:

Pia Jacobsen, Project Lead,  
[pja@watervalleydenmark.com](mailto:pja@watervalleydenmark.com), +45 29 20 91 69

Thomas Mikkelsen, Chief Project Manager,  
[thm@cleancluster.dk](mailto:thm@cleancluster.dk), +45 42 21 00 39

# Water Valley Innovation

## Water Living Lab

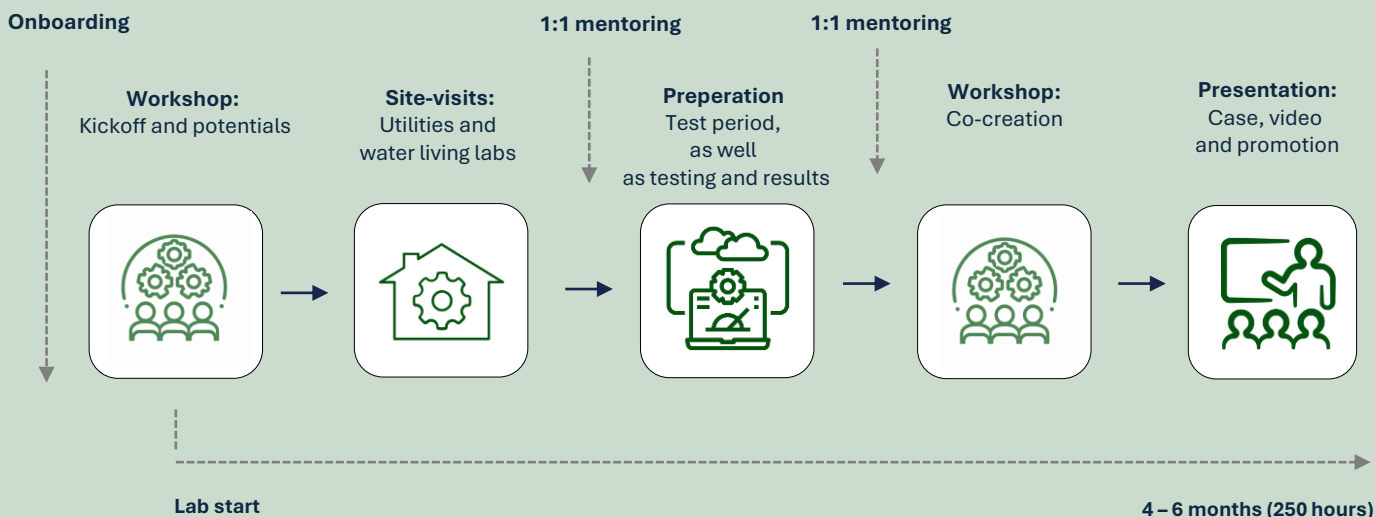
### - din vej til innovation og udvikling

#### Gain value for your business:

The vision is to develop Denmark's position as a world leader in innovative, sustainable, and efficient solutions, thereby contributing to advancing the green transition both locally, nationally, and globally.

As an SME in water technology, you are offered an innovation program with the opportunity to participate in one or more labs—depending on how you need to further develop your company, product portfolio, and business.

#### Description of the Future Solutions Lab program:



#### How to move forward?

If you're unsure about what makes the most sense for you, we are ready to assist you with guidance.

#### Contact:



**Pia Jacobsen**  
*Project Lead*

[pja@watervalleydenmark.com](mailto:pja@watervalleydenmark.com)  
+45 29 20 91 69



**Thomas Mikkelsen**  
*Chief Project Manager*

[thm@cleancluster.dk](mailto:thm@cleancluster.dk)  
+45 42 21 00 39

[www.watervalleydenmark.com](http://www.watervalleydenmark.com)