### **LIGHTHOUSE** WATER TECH





# Water Valley Innovation Knowledge and Innovation Lab

## What is offered to you?

In the Knowledge and Innovation Lab, the focus is on promoting your innovation through innovation programs with researchers from DTU and Aarhus University, where the researchers' time is funded by the project.

The goal is to strengthen your competitiveness through the development and testing of innovative solutions related to water technology. We help you uncover your needs and, based on that, identify growth potential opportunities. Based on your needs and desires, you will be matched with relevant researchers. In collaboration with the researchers, you will determine the content of your innovation process.

#### What do you gain from participating?

By participating in an innovation program, you will have the opportunity to incorporate research-based knowledge into your product development through close collaboration with some of the country's leading experts in the water sector. Participation also provides an opportunity to expand your professional network and get closer to laboratories and other facilities.

## What is the time frame?

In collaboration with the researchers, you will decide the duration of the innovation program, but it must be completed by the end of 2025.

#### Participation

Participation is open to Danish startups and other companies with SME status that wish to boost their innovation. Before participating, you will create a description of the innovation process with the researchers. This description serves as a mutual alignment of expectations.

As a company, you should expect to invest a minimum of 550 hours in the innovation process, as well as fill out SME and de minimis declarations. We will assist you with the formalities.

#### Who is behind it?

The partners in this lab include: Water Valley Denmark, CLEAN, Erhvervshus Midtjylland, DTU, and Aarhus University.

For more information about the program, contact:

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