



WATER VALLEY
DENMARK

Privacy Policy

March 2022

Privacy Policy

It is Water Valley Denmark's aim to protect your personal information.

Our privacy policy describes how Water Valley Denmark handles personal information collected and processed on Water Valley Denmark's website and in connection with the sending of e-mails, newsletters etc.

What is personal information?

Personal information covers all information that can be used to identify a person, such as a name, address, e-mail, or other contact information, regardless of whether it relates to the person's private residence or workplace. Generally, you may use the Website without telling us who you are or otherwise providing personal information about yourself.

How does Water Valley Denmark collect personal information?

In addition to the information that you enter in connection with subscribing to the newsletter, Water Valley Denmark may collect personal information about you in various ways, including:

- When using cookies on the website
- By you providing information yourself, for example by answering a questionnaire or filling out a form on the website
- By registering for events via the website
- When using social media, such as LinkedIn, in connection with Water Valley Denmark's services, events, and/or publicity, tagging, or other kinds of marketing or communication with Water Valley Denmark.

Water Valley Denmark may, among other things, collect the following personal information:

- Name, identification, organization, and contact information (address, telephone number, e-mail address)
- IP address, information about the operating system of your computer or mobile device and the selected browser;
- Online activities on the website;
- Your inquiries, answers to questionnaires or other forms, and other communication with Water Valley Denmark;
- Information about you from social media, such as LinkedIn

Water Valley Denmark does not process personally sensitive information about you.

What does Water Valley Denmark use the personal information for?

Water Valley Denmark uses the information to support the work of the association and to make it relevant for you and other users. We also use the information to be able to provide our services to you (for example when you register for an event).

What is the legal basis for Water Valley Denmark to process your personal data?

Our legal basis for processing your personal data is partly the fulfillment of contractual relationships or obligations towards you (Article 6 (1) (b) of the Data Protection Regulation) and a balance of

interests (Article 6 (1) (f) of the Data Protection Regulation). The legitimate interests that justify the processing are our interest in being able to target our communication and marketing efforts, as well as providing the information you request.

Who does Water Valley Denmark share personal data with?

The personal information which you provide to us on the website is only used by Water Valley Denmark. Water Valley Denmark only passes on personal data to the extent required by law, for example to the police or authorities with the necessary legal basis. Water Valley Denmark uses data processors for IT operations and sending e-mails and may have to share your data with them.

Storage of your personal information

We store your personal information for 5 years after submission/activity.

Your rights:

You have a number of rights under the law in relation to our processing of information about you:

- Right of access: You have the right to access the information we process about you, as well as a number of additional information.
- Right to rectification (correction)
- Correction and deletion: You have the right to have incorrect information about yourself corrected, and you have - in special cases - the right to have information about you deleted or have the processing of your personal data restricted.
- Objection: In certain cases, you have the right to object to our or lawful processing of your personal data. You can also object to the processing of your information for direct marketing.

If you want to make use of your rights, please contact us. See contact information below.

If you are dissatisfied with the way we process your personal information, you may complain to the Danish Data Protection Agency. For more information about your rights please visit: www.datatilsynet.dk. Here you can also find the Danish Data Protection Agency's contact information.

Who is responsible for data and how can I reach Water Valley Denmark?

Water Valley Denmark
Sletvej 2D, 1st floor
8310 Tranbjerg
Denmark

is the data controller for the processing of your information. You may contact Water Valley Denmark on tel. + 45 93 40 00 80 / email: info@watervalleydenmark.com if you have questions about the data handling.

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